

Parrot ASTEROID Market

TomTom, Waze and Navfree: The widest range of navigation options!



Parrot has again improved its navigation Apps offering via its **Parrot ASTEROID** range of connected solutions for in-car use.

Parrot ASTEROID Smart and ASTEROID Tablet users can now benefit from more choices of navigation provider: **TomTom**, with its all-round world-class offering; **Waze**, the world's fastest-growing community-based traffic and navigation app, or **Navfree** - an 'opensource' map application, updated by active members.

Free or paid-for, 'On Board' or 'Off Board', each driver can find a navigation App that will suit their needs when connecting to the ASTEROID Market.

TomTom for ASTEROID: the navigation expert!



With **TomTom for ASTEROID**, customers benefit from a premium and complete navigation solution.

The TomTom app uses offline maps - uploaded on the SD card of the **Parrot ASTEROID Smart or Tablet** - which remain fully functional even without network connection and incur no additional roaming charges when traveling abroad.

Drivers can take advantage of **TomTom's** unique know-how in the navigation field: fast route calculation with IQ; clear voice instructions with spoken street names; finding the most fuel-efficient routes; navigating using your contact details from your phonebooks; identifying point of interests, including shops, hotels and restaurants...

Multitasking, the **Parrot ASTEROID** range allows users to listen to **TomTom** voice instructions while listening to music or making a hands-free phone calls.

- **TomTom for ASTEROID** is available to download on **Parrot ASTEROID Smart and Tablet**. To enjoy **TomTom**, users have to update **ASTEROID** software to 2.1 version.
- Available on [ASTEROID Market](#) from June from £42.99 MSRP.

Waze for ASTEROID: the efficiency of the community!

Waze offers drivers a free community-based navigation and traffic App. All **Waze** members receive real time map updates and information on driving conditions. Thanks to an interface customised for the **ASTEROID** environment, users can benefit from many features such as: speed radar alert, speed reduction; route calculations based on real time driving conditions; live chat with other community members...



- **Waze for ASTEROID** is available to download on **Parrot ASTEROID Smart and Tablet**. To enjoy **Waze**, users have to update **ASTEROID** software to 2.1 version.
- Available for free on [ASTEROID Market](#) from June.

Navfree for ASTEROID: the free and open source solution



Navfree is a free 'On Board' navigation App available to **Parrot ASTEROID Smart** and **Tablet** users. Based on the 'open source' map from OpenStreetMap, maps are continually updated and improved through a network of 400 000 worldwide registered members. Features include voice instructions, and best route calculations in a matter of seconds... Searching for a destination can also be achieved via Google or Microsoft Bing search engines (Internet access is needed). One tap on the **Parrot ASTEROID Smart** or **Tablet** touch screen allows users to select a point on the map, and to start navigating there right away.

- **Navfree for ASTEROID** is available to download on **Parrot ASTEROID Smart and Tablet**. To enjoy **Navfree**, users have to update **ASTEROID** software to 2.1 version.
- Available for free on [ASTEROID Market](#) from June.

On Board or Off Board navigation app. What does it mean?

When users of one the Parrot ASTEROID in-car multimedia connected solutions download a navigation App, such as **TomTom**, **Navfree** or **iGo**, the maps are saved directly onto the products SD card (available with **Parrot ASTEROID Smart** and **Tablet** only).

Maps and route calculations are then permanently available at anytime and anywhere without having to have an Internet connection to load them; therefore they are considered 'On Board'.

On the other hand, to use the free **Waze** App (compatible with **the Parrot ASTEROID Smart, Tablet** and **Mini** devices) the system must be connected to the Internet in order to operate and update maps and route calculations during the journey. In this system the maps are not physically located on the unit, but available via online connection and are therefore considered to be is 'Off Board'..

To provide consumers with more and more innovative services, Parrot has made a free **ASTEROID Software Development Kit** available to developers at <https://devzone.parrot.com>.

Renowned partners or independent developers can take advantage of tutorials, examples and numerous tools, and benefit from the support of a dedicated technical team, from the conception of new Apps to their sales on the **Parrot ASTEROID Market**.

Even though you have a hands-free solution: always be careful on the road!

Driving requires your full attention. A Bluetooth® hands-free solution reduces the risk of distractions while driving, but does not avoid them completely.

Parrot reminds you that it is important to behave responsibly while driving:

- Warn the person you are talking to that you are driving and keep the conversation short
- Do not become involved in a complicated or emotional conversation
- Do not hold your mobile phone while calling in the car
- If possible, park your car in a safe place (not on the hard shoulder or at a red light)
- Keep your hands on the wheel and use the voice commands
- Never text (SMS) while driving

Watch the video: <http://youtu.be/ojDx9HbQCw8>

ABOUT PARROT

Parrot, a global leader in wireless devices for mobile phones, stands on the cutting edge of innovation. The company was founded in 1994 by Henri Seydoux as part of his determination to drive the inevitable breakthrough of mobile phones into everyday life by creating high-quality, user-friendly wireless devices for easy living.

Parrot has developed the most extensive range of hands-free systems on the market for cars. Its globally recognized expertise in the fields of mobile connectivity and multimedia around Smartphones has positioned Parrot as a key player of in-car infotainment.

Additionally, Parrot designs and markets a prestigious line of high-end wireless multimedia products in collaboration with some of the world's most renowned designers. Finally, Parrot is expanding on the UAV market with the Parrot AR.Drone, the first quadcopter piloted via Wi-Fi and using augmented reality with new solutions for professional use.

Parrot, headquartered in Paris, currently employs more than 700 people worldwide and generates the majority of its sales overseas. Parrot is listed on NYSE Euronext Paris since 2006. (FR0004038263 – PARRO)

More information: www.parrot.com / www.ar drone.com / www.parrotoem.com

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