# Parrot Zik 3

# Everything a headset should offer



"Zik is the revolution. Zik 3 is the evolution. Evolution is a permanent revolution." Philippe Starck

Simply beautiful,

Completely wireless,

Hyper intuitive,

Highly technical,

Compatible with all modern devices including smart watches\*...

Zik 3 is the newest generation of Parrot's wireless music and telephone headset, designed by Starck.

<sup>\*</sup>Zik 3.0 works with all smartphones, tablets, Apple Watch and Android Wear

In a class of its own, Zik reinvents itself with new colors, improved design, wireless charging, high fidelity sound quality with a USB, and smart noise cancelling.

# Simply beautiful

Fashionable, maybe more feminine, the Zik 3 reflect a couture spirit in shiny croc texture, leathergrain or overstitched details in trendy colors.

- Croc texture, with a touch of lavishness, in black, brown, emerald green or red
- Overstitched details, an assertive style in black or ivory
- Leather-grain, a classic, available exclusively in black

The design of the headphone has been modified to incorporate an enlarged headband for more comfort.

# Completely wireless and hyper-intuitive

- Wireless charging: Parrot Zik 3 comes with its own wireless charger and is compatible with wireless Qi chargers. Charging time is 2 hours for 18 hour autonomy.
- Bluetooth & NFC connections: Parrot Zik 3 is compatible with all mobile phones available on the market and accepts a variety of music sources (audio via Bluetooth and through a three-point mini jack cable for the connection to all audio and video systems, like those available in planes.) Parrot Zik 3 also features integrated NFC technology for easy pairing.
- A capacitive command panel: Located on the entire surface of the right earpiece, a tactile panel accesses the Parrot Zik 3's basic functions in a very intuitive manner. A vertical movement of the finger adjusts the volume, a horizontal swipe changes tracks and a tap pauses the music.
- Head detection: The Parrot Zik 3 detects when you remove the headset and automatically
  pauses the music. Putting the headphones back on your head prompts the music to resume
  playing.

# Highly technical for a quality audio without compromise

#### Automatic, adaptive, active noise control

The Parrot Zik 3 benefits from powerful adaptive noise control. The headset's microphones capture surrounding noise and an algorithm combines these signals to generate opposing acoustic waves, creating noise reduction up to 30 decibels.

The ANC can be managed manually with the headset's dedicated App or left to automatically adapt to surrounding noise.

#### Street Mode

A patented algorithm compensates for the isolation from the earpiece by re-injecting part of the surrounding noise. This algorithm also removes the occlusion effect commonly experienced with closed headphones. During a phone conversation, for example, this mode enables a natural perception of your own voice, offering optimized listening comfort and eliminating sensations of isolation.

#### High Fidelity quality

When connected through USB, audiophiles experience music in Hi-Fi quality while recharging the headset.

#### HD telephone

Whether you are on a noisy street, in a windy place or on public transportation, phone conversations are crystal clear thanks to powerful algorithms isolating your voice from surrounding noises.

Compatible with 'Voice HD' technology, the Parrot Zik 3 offers a natural voice quality during calls, as if the person on the other line was seated next to you.

# A dedicated application compatible with 'modern' devices'

The dedicated 'Parrot Zik' App for smartphones and tablets is now **compatible with Apple Watch** and Android Wear!

It enables you to 'tune' your headphones to your musical tastes and to listen to music tuned by artists.

- Parrot Concert Hall: Recreates the accoustics of a living room, a concert hall or a jazz club.
- Equalizer: Enables to adjust the sound of Parrot Zik 3 in a fast and intuitive way.
- Producer Mode: Tune your headphones like professionals do in studio thanks to a highperformance five-band, full-parametric equalizer combined with a proprietary spatialization effect.
- Tuned By: Access audio presets created by artists and listen to their music the way they want it to sound on the Parrot Zik. You can also download presets created and shared by other Parrot Zik users.

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The **Parrot Zik 3** works with a rechargeable Li-Ion battery.

The headphones come with:

1 Li-lon battery (830mAh)
 1 three-point mini jack 3 cable
 1 protective pouch
 1 quick start guide
 1 wireless charger

- Availability date: End of 2015
- MSRP: NC

Discover the video **HERE** 



For more information on Parrot Zik 3, visit <u>www.parrot.com</u>, follow us on @Parrot #ParrotZik, or contact:

#### **PARROT**

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#### **ABOUT PARROT**

Founded in 1994 by Henri Seydoux, Parrot creates, develops and markets advanced technology wireless products for consumers and professionals.

The company builds on a common technological expertise to innovate and develop in three primary markets:

- Automotive: With the most extensive range of hands-free communication and infotainment systems for vehicles on the market.
- Civil drones: With leisure quadricopters and solutions for professional use.
- Connected objects: With a focus in audio and gardening.

Headquartered in Paris, Parrot currently employs more than 900 people worldwide and generates the majority of its sales overseas.

Parrot has been listed on Euronext Paris since 2006. (FR0004038263 - PARRO)

For more information, please visit www.parrot.com