



## A Premium German car maker selects Parrot for its new Rear Seat Entertainment

Paris, April 13th, 2015 - **Parrot, a leader in automotive connectivity and infotainment solutions, announced today that it supplies a Premium German car maker with its new intelligent Display for starting mass production in Q2.**

The rear seat passengers can now enjoy premium Rear Seat Entertainment system powered by Parrot FC7100. It will entertain rear passengers with advanced media sharing, distribution and synchronization playback on each display, extensive connectivity, HD video, and a wide range of connected Apps:

- **Android Apps** from Parrot Cloud such as internet browser, mails, weather, news, etc.
- **Video Call** : video chat and instant messaging for Rear Seat Entertainment.
- **Wide range of Games** is provided to the passengers
- **Internet music and video streaming, radio and TV Apps** aggregating stations from all over the world
- **Internet connectivity** on each RSE Display is enabled by connecting a phone (Wi-Fi® tethering) or using an in-vehicle Wi-Fi® hotspot

With high-resolution 10.1-inch touch screens, the 2 displays connect to each other through Wi-Fi Direct and share media with distributed and synchronized Playback from various sources (USB, SD and integrated DVD-player).

The HDMI input interface is available to connect external media players.

A remote control is provided as a Parrot Application running both on iOS and Android smartphones to control the display's functions.

The Rear Seat Entertainment also includes an internal memory with a 64GB memory to allow the user to store data within the system.

Each display can connect to two Bluetooth Headsets simultaneously.

*"Parrot is honored to collaborate with a Premium German car maker in bringing the best in Rear Seat Entertainment to their four-door sports cars. In this project, Parrot uses his knowhow in infotainment solutions with an intelligent display"*  
*said Eric Riyahi, Executive Vice-President at Parrot.*

#### Legal notice :

Parrot is registered trademark of Parrot SA. Android is a trademark of Google Inc. iPod® is trademark of Apple Inc., registered in the U.S. and other countries. Wi-Fi is a registered trademark of the Wi-Fi Alliance. The Bluetooth word mark is owned by the Bluetooth SIG Inc.

#### About Parrot

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Founded in 1994 by Henri Seydoux, Parrot creates, develops and markets advanced technology wireless products for consumers and professionals.

The company builds on a common technological expertise to innovate and develop in three primary markets:

- Automotive: With the most extensive range of hands-free communication and infotainment systems for vehicles on the market.
- Civil drones: With leisure quadcopters and solutions for professional use.
- Connected objects: With a focus in audio and gardening.

Headquartered in Paris, Parrot currently employs more than 900 people worldwide and generates the majority of its sales overseas.

Parrot has been listed on Euronext Paris since 2006. (FR0004038263 – PARRO)

For more information, please visit [www.parrotautomotive.com](http://www.parrotautomotive.com); [www.parrot.com](http://www.parrot.com)

# Parrot<sup>®</sup>

## Parrot contacts

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