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## Two new complementary and multi-purpose business solutions presented at the InterDrone show

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**Parrot Business Solutions is further strengthening synergies within its professional drone activities and has unveiled two new innovations**

- **eBee X:** setting new standards for aerial mapping and offering a range of advanced cameras
- **ANAFI Work:** providing a comprehensive professional solution with high-performance capabilities to meet diverse business needs

At the industry's main professional drone event, InterDrone (Las Vegas, USA, Sept. 5-7, 2018), Parrot, the leading European drone group, presented two new professional drone platforms: senseFly eBee X and Parrot ANAFI Work.

Designed by teams of engineers in Paris and Switzerland, brought together within Parrot Business Solutions, the two new professional drone platforms have further strengthened the Group's range of solutions for the business market. Both complementary and differentiating, the eBee X and ANAFI Work provide precision data to work more efficiently, reduce professional risks and costs, and make decisions based on detailed precision information.

### **eBee X: next-generation fixed-wing drone for collecting high-precision data**

With eBee X, senseFly, a Parrot subsidiary and world leader for fixed-wing professional drones, is setting new standards for aerial mapping solutions. Far more than just a drone, eBee X is a solution designed to optimize operator efficiency and minimize risk when collecting data.

eBee X offers a flight time of up to 90 minutes with its "Endurance Extension" feature (versus a maximum endurance of 59 minutes by default) and is able to achieve single-flight coverage of up to 500 ha (1,235 ac) at 122 m (400 ft). Its High-Precision on Demand (RTK/PPK) feature delivers absolute accuracy of down to 3 cm (1.2 in), without ground control points.

eBee X is a multi-purpose solution that can carry several cameras, adapted for different types of aerial mapping missions (land surveying, topographic mapping, urban planning, crop mapping, thermal mapping, environmental monitoring, etc.). The new high-precision cameras include: senseFly S.O.D.A. 3D (photogrammetry), senseFly Aeria X (APS-C sensor) and senseFly Duet T (dual-camera thermal mapping rig). The data collected can be processed and analyzed with Pix4D software and eBee X is also compatible with the Parrot Sequoia+ multispectral camera for precision farming, the senseFly S.O.D.A. photogrammetry camera and senseFly Corridor for simple linear mapping. eBee X offers the latest features for optimized piloting and is supplied with senseFly's eMotion flight planning and data management software.

### **ANAFI Work: simple and powerful solution for every business**

ANAFI Work is a highly capable and comprehensive professional solution designed to meet the needs of a wide range of businesses. It is based on the ANAFI quadcopter launched in June 2018. This foldable lightweight solution (320 g / 0.7 lb) is ideally suited for monitoring construction sites, surveillance, public safety issues or even video production.

ANAFI Work features a 4K HDR video, 21 MP camera. The camera's three-axis stabilization system allows the drone to shoot ultra-smooth videos and take steady photos. It also features a controllable +/-90° tilt camera, which is unique to the market, allowing professionals to inspect under structures such as balconies or bridges with the Zenith view (+90°) and roofs with the Nadir view (-90°). ANAFI Work's camera is also equipped with a lossless zoom of 1.4x in 4K, 2.8x in full HD (1080p), and up to 3x standard digital zoom, making it possible to achieve perfect views of certain details or sensitive points.

With ANAFI Work, it is quick and easy for professionals to create 3D models of all types of buildings thanks to the Pix4Dmodel solution (one-year subscription included), which will be particularly useful for architects, roofers and construction workers. ANAFI Work and Pix4Dmodel make it possible to take accurate measurements, perform 3D

inspections, share markers or 3D models directly using any web browser or export their output to their preferred architecture software.

ANAFI Work boasts industry-leading flight performance, with a 25-minute flight time per battery (four batteries are included). It also features a USB-C charging system, enabling the drone to be quickly charged on-the-go with smartphones, laptops or power banks. Thanks to its powerful yet quiet propulsion system, ANAFI Work can fly in wind of up to 50 km (31 mi) per hour. Its omnidirectional wifi transmission system always maintains a strong radio connection, thanks to four dual band antennas embedded in the drone.

From experienced pilots to beginners, ANAFI Work, with its FreeFlight 6 app, makes it very simple and intuitive to shoot all kinds of images and videos. It includes predefined autonomous flight features for simple data collection and shooting images and videos, such as Touch&Fly, POI (Point of Interest) and Flight Plan. It can easily be configured to define a specific flight zone (minimum and maximum altitude, maximum distance from pilot), with Geofence ensuring that the drone stays in the defined mission area. With the Smart Return Home feature, ANAFI Work is always able to return to its initial take-off position by itself with the single push of a button.

## **Parrot Business Solutions: advanced aerial imaging for professionals and key accounts**

Parrot Business Solutions groups together the various activities serving professionals within the Parrot Group. A core part of the development strategy of Europe's leading drone group, Parrot Business Solutions is focused on precision data acquisition, bringing greater insights and efficiency for businesses of all sizes to save time and improve performance.

The range of solutions is built around drones, image and data sensors, processing and analysis software, as well as dedicated services, effectively aligned with the needs of the farming, 3D mapping / surveying / inspection, and public safety sectors. These complete, scalable solutions are aimed at all businesses, from small and mid-size firms to major groups and industries.

These expert capabilities, broken down into business solutions, are built around the proven innovations of every company within the Parrot Group - Parrot, senseFly, Pix4D, Airinov and MicaSense – organizations that boast an enviable track record of having created many of today's industry-leading technologies and services, including drone communications (Parrot), advanced drone sensors (Parrot / MicaSense), fixed-wing photogrammetry drones (senseFly), advanced drone image processing (Pix4D), and unique data analysis and reporting (Airinov / Air Support).

Parrot Business Solutions, which represents 40% of the Group's revenues at June 30, 2018, with €22m for the first half of this year, delivered average annual growth of 21% from 2015 to 2017. The challenge today is to help ensure the integration and pooling of the solutions and organization in order to effectively support the rapid development of professional drone use on this high-growth market.

The Group also has interests in a number of companies to support a technological, financial and responsible investment strategy with a view to strengthening its positioning and value creation on the professional drone market: Planck Aerosystems (49%, safety, USA), Iconem (45%, architectural heritage digitization, France), Sky Hero (33%, safety, Belgium) and Biocarbon Engineering (23%, sustainable development, UK).

## **ABOUT PARROT**

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Founded in 1994 by Henri Seydoux, Parrot is today the leading European group in the fast-growing industry of drones. Visionary, at the forefront of innovation, Parrot is a real 'End to End' drone group from hardware and software to services.

- Parrot, the world's number 2 of the consumer drone market, designs drones known for their high performance and ease of use.
- Parrot is also offering business solutions, covering drones, software and services mainly focusing on 3 major verticals: (i) Agriculture, (ii) 3D Mapping, Surveying and Inspection and (iii) Public safety.

The Parrot Group designs and engineers its products in Europe, mainly in France and Switzerland. It currently employs 600 people worldwide and makes the majority of its sales outside of France. Parrot, headquartered in Paris, has been listed since 2006 on Euronext Paris (FR0004038263 - PARRO). For more information: [www.parrot.com](http://www.parrot.com)

## **CONTACTS**

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### **Investors, analysts, financial media**

Marie Calleux - T. : +33(0) 1 48 03 60 60  
[parrot@calyptus.net](mailto:parrot@calyptus.net)

### **Tech and consumer media**

Vanessa Loury / Fabien Laxague - T. : +33(0) 1 48 03 60 60  
[vanessa.loury@parrot.com](mailto:vanessa.loury@parrot.com) / [fabien.laxague@parrot.com](mailto:fabien.laxague@parrot.com)