Pix4D, a Parrot Group company, presents Pix4Dmodel, its industry specific solution for Real Estate

Today, drone mapping software developer Pix4D launches a tailored solution for real estate to create 3D models from drone images. The solution integrates mobile, desktop, and cloud platforms for flexible 3D model creation: from drone flight to finish.

The fast paced and competitive real estate industry has begun to harness technology, such as drone photography, to offer dynamic multi-media experiences of property. Drone modeling from images brings this experience to a new and more engaging level, allowing buyers to discover and explore properties through high quality 3D content.

"We see an increasing number of drone operators and real estate professionals using drones for photography," said Christoph Strecha, Pix4D's CEO. "With our experience in photogrammetric surveying, we've used our knowledge to build a smooth modeling solution for the real estate industry."

Pix4D offers turnkey solutions from drone-flight planning for optimized image capture to the creation and sharing of photorealistic 3D models and fly-through videos.

Hybrid Innovation

Easily capture images with Pix4Dcapture, a mobile app for planning drone flights to capture image data sets optimized for mapping. Images are easily transferred to the cloud or desktop: generate ready to share 3D models with the fully-automatic, hardware-free Pix4Dmodel cloud or use the Pix4Dmodel desktop software to create fly-through videos, edit, or access advanced visualization tools.

Today Pix4D launches four new solutions: Pix4Dmodel for real estate, Pix4Dmapper Pro 3.0 for surveying and mapping, Pix4Dbim for construction, and Pix4Dag for agriculture. For the launch, Pix4Dmodel includes unlimited Desktop + Cloud processing and free use of the Pix4Dcapture mobile app.

Pix4Dmodel is an intuitive and flexible real estate solution for professional results. Create engaging, interactive, photorealistic 3D content for a fast paced industry.

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RESOURCES

Images : https://www.dropbox.com/sh/aw9auvzzrh6oby1/AACf0aDecyDLUU36r_4lugYVa?dl=0
Video : https://youtu.be/t0Eky9KXXH8
Website : https://pix4d.com/industry/real-estate/

ABOUT PIX4D

Founded in 2011 after more than ten years of leading scientific research, Pix4D has become the main provider and industry standard for professional drone photogrammetry software. Started as a spin-off of EPFL in Switzerland, Pix4D is a dynamic and rapidly expanding company with headquarters in Lausanne and local offices in San Francisco and Shanghai.

ABOUT PARROT

Founded in 1994 by Henri Seydoux, Parrot creates, develops and markets advanced technology wireless products for consumers and professionals. The company builds on a common technological expertise to innovate and develop in three primary markets:

- Civil drones: With leisure quadricopters and solutions for professional use.
- Automotive: With the most extensive range of hands-free communication and infotainment systems for vehicles on the market.
- Connected objects: With a focus in audio and gardening.

Headquartered in Paris, Parrot currently employs more than 1,000 people worldwide and generates the majority of its sales overseas. Parrot has been listed on Euronext Paris since 2006. (FR0004038263 – PARRO). For more information, please visit www.parrot.com

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