



## **Parrot presents its first wireless hands-free music kit for motorcyclists: the Parrot SK4000**

*A Bluetooth®-enabled helmet headset bringing comfort and ease of use to motorbikes and scooters*

**London –September 28<sup>th</sup> 2007** - Parrot, one of the leaders in wireless peripherals around the mobile phone, has today launched the Parrot SK4000, a *Bluetooth* hands-free motorcycle kit that features FM RDS radio and wireless mobile remote control. The Parrot SK4000 stands out with a clear-cut noise reduction and echo cancelling and the widest range of features available in this market.



Motorcyclists can now switch between their favourite songs - whatever the format - and answering calls through the easy clip-on wireless remote fixed to the bike's left handlebar. The Parrot SK4000 offers the motorcyclist the choice to listen to music via *Bluetooth* wireless technology (using the A2DP profile), on the FM radio (RDS inside) or from analogue sources via the line-in.

For calling, thanks to Parrot's multi-speaker voice recognition software, there is no need to record voice tags anymore: the kit automatically recognizes the contact's name spoken by whoever is using the kit, and makes the call automatically. Also, the unique Text To Speech feature (voice synthesis) on the Parrot SK4000 reads contact names from the user's phonebook through the earpiece and is also able to name radio stations to help the driver identify the correct station.



*"In a couple of simple steps, the Parrot SK4000 upgrades a standard helmet to a multifunctional wireless hands-free kit", says Henri Seydoux, CEO and founder of Parrot. "It's easy to use the remote control as an addition to the handlebar, while the headset itself also has volume and call switches. The motorcyclist on the road will benefit from safe and solid communication and at the same time enjoy the comfort of the music or radio station of his choice."*

The kit is suitable for motorbike and scooter helmets. It lets two-wheeled vehicles enjoy the same convenient technological opportunities as car drivers. The capabilities of the Parrot SK4000 are unrivalled, bringing together the essential hands-free functions together in a simple and easy-to-use design. A wireless remote control to select the sound source, handle calls and choose music, an automatic volume setting which adjusts to the surroundings and automatic phone book synchronisation to allow for voice activated dialling.

Like all Parrot car-kits, the Parrot SK4000 is compatible with virtually all *Bluetooth* mobile phones on the market.

- Ends -

**For more images and information on the Parrot SK4000 or to speak to Parrot, please contact:**

Richard George or Cristina Whittington

Nelson Bostock Communications

T. 020 7792 7408

E. [richard.george@nelsonbostock.com](mailto:richard.george@nelsonbostock.com) or [cristina.whittington@nelsonbostock.com](mailto:cristina.whittington@nelsonbostock.com)

Or visit our website: [www.parrot.com](http://www.parrot.com)

**Technical specifications of the Parrot SK4000**

- Bluetooth hands-free motorcycle kit
- FM RDS radio
- *Bluetooth* Stereo (A2DP) audio streaming
- Audio effects (Stereo Widening & Virtual Superbass)
- DSP: echo cancellation and noise reduction
- Name dialling & automatic phone book synchronisation
- Wireless remote control (RF) for the left side of the handlebar
- Automatic volume setting
- Mini-USB Line-In connector
- Built in battery with 10 hour talk time
- Microphone: Noise Reduction Microphone (with Microphone Sponge)
- Headphones : 32mm/32 Ohms Speakers
- Voice recognition: Phone Book Speaker Independent Voice Recognition
- Text To Speech (TTS): on Phone Book Entries & Radio Station Names (RDS)
- Audio: *Bluetooth* Streaming (A2DP / AVRCP), FM Radio (RDS inside), Analog Audio (Mini-USB)
- Supported *Bluetooth* profiles: HFP, A2DP, AVRCP, OPP Sync, PBAP
- Software updates via *Bluetooth*
- *Bluetooth* range: 10 meters – 33 feet
- Processor: Parrot 5+ / Flash = 256 Mbits ANAD Flash / RAM = 64 Mbits
- Battery: Lithium Ion Rechargeable Battery (1100 mA/h) for Headset and 2XBatteries (Remote Control)

## **ABOUT PARROT**

Founded in 1994, Parrot has rapidly established itself as a pivotal global player for wireless mobile telephone accessories. Drawing on its tried-and-tested expertise on voice recognition and signal processing technologies, Parrot was one of the very first companies to produce *Bluetooth*®-based wireless hands free car kits, having identified this standard's vast potential as early as 1999. In 2006, Parrot sold about 3 million units.

Determined to accompany the wireless peripherals' irresistible breakthrough into our day-to-day lives, Parrot has been developing since 2006 a new wireless range of sound and image products.

Today, Parrot truly has a major international focus: 90.5% of its sales are generated outside of France, and a large percentage of its production is outsourced to carefully selected partners, enabling it to achieve the best possible level of quality and responsiveness. Parrot is now particularly well positioned to capitalize on the bright future opening up for mobile telephone devices.

Parrot has achieved strong growth in its consolidated revenues, up from 80.9 million Euros pro forma in 2005 to 166.9 million Euros in 2006.

[www.parrot.com](http://www.parrot.com)

Euronext Paris – Eurolist, Compartiment B : FR0004038263 – PARRO

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