



3GSM World Congress, 12-15 February 2007
Stand 2.1 A63, Hall 2.1

Parrot announces the Parrot BOOMBOX at 3GSM: Wireless Hi-Fi Technology in a compact design

Barcelona, Spain - February 12 2007 – Parrot, one of the global leaders in wireless mobile telephone peripherals, today launched the Parrot BOOMBOX, an innovative product that brings Hi-Fi sound and *Bluetooth*® wireless technology together in a smart and sleek design.

The Parrot BOOMBOX is a compact 2.1 Hi-Fi speaker which uses *Bluetooth* wireless technology. It is compatible with any *Bluetooth* Stereo (A2DP) music source such as mobile phones, MP3-players and PCs. Non *Bluetooth* sources used together with a *Bluetooth* USB Parrot dongle or an audio dongle are also compatible. The unit also accepts all analogue audio devices (CD players, tuners, etc.) via an RCA auxiliary line, automatically detecting the music source.

The Parrot BOOMBOX follows on from Parrot's first home audio product, the Parrot SOUND SYSTEM, launched in March 2006. The Parrot BOOMBOX yet again demonstrates Parrot's ongoing ambition to bring high-quality wireless solutions for stereo music streaming to a wider audience. Indispensable aspects such as ease-of-use, Hi-Fi sound and smart design have been given top priority in order to make the Parrot BOOMBOX a stylish and cutting-edge addition to anybody's living room.

"The Parrot BOOMBOX allows you to take your music experience to another level with an exceptional Hi-Fi system that appeals to the technological needs of today's music fans," says Henri Seydoux, founder and CEO of Parrot. "The solid mechanical design and electronic power make the Parrot BOOMBOX capable of reproducing the sharpest nuances of acoustic music, allowing you to enjoy a wide range of music styles."

The Parrot BOOMBOX guarantees high-level sound in every situation. Two wideband drivers perfectly reproduce all the subtleties of high and medium frequencies, while the woofer adds depth and a dynamic feel to the bass frequencies.





"As more and more mobile devices feature the *Bluetooth* A2DP profile, wirelessly streaming stereo music from many different sources is really catching on with consumers," continued Henri Seydoux. "Parrot has anticipated this trend by providing consumers with a range of high-quality products that fit every music lover's needs."



The Parrot BOOMBOX sports a particularly stylish finish: the thick wooden cabinet is black lacquered and polished to create a timeless, semi-matt finish. The Parrot BOOMBOX will be available worldwide online and through retailers from Q2 2007 with an RRP of £150.

-Ends-

Notes to editors.

Parrot BOOMBOX technical specifications:

- High-performance bass-reflex audio system
 - Three drivers: two wideband, one woofer
 - Frequency range: 80 Hz - 20 kHz
 - Built-in MP3 and SBC decoder
 - PC software on CD: settings and update
 - 2.1 digital class-D amplifier
 - Power output: 60W
 - 3-button user interface
 - User Settings: Volume, Mute, *Bluetooth* pairing
 - RCA auxiliary line-in
-
- *Bluetooth* wireless technology source: *Bluetooth* Stereo mobile phone (A2DP), *Bluetooth* Stereo PC or equipped with a Parrot *Bluetooth* USB dongle,
 - *Bluetooth* Stereo (A2DP) MP3 player, player equipped with a *Bluetooth* audio dongle

***Bluetooth* wireless technology**

- *Bluetooth* v2.0 + EDR
- Profiles supported:



- A2DP (Advanced Audio Distribution Profile)
- AVRCP (Audio Video Remote Control Profile)
- Maximum range: 10 meters
- Pairing: by PIN code
- Updates via *Bluetooth* wireless technology

Processor:

- Parrot 5 microprocessor at 208 MHz
- Memory: Flash = 32 Mb – RAM = 64 Mb

Dimensions:

- Width: 430 mm Height: 150 mm
- Depth: 225 mm Weight: 5,6 kg

Electrical specifications:

- AC : 100 – 240 V / 50 Hz & 60 Hz
- Maximum energy consumption: 65 W

Visit our website: www.parrot.com

Parrot Bluetooth Product Line	
MOBILE ELECTRONICS PRODUCTS	
Portable Units	Professionally installed car kits
<ul style="list-style-type: none"> • Parrot EASY-DRIVE™ plug & play • Parrot MINIKIT™ Speakerphone • Parrot DRIVER HEADSET™ with its own 12V charging cradle 	<ul style="list-style-type: none"> • Parrot CK3000™ • Parrot CK3100 LCD™ • Parrot CK3200 LS-COLOR™ with color LCD and photo caller ID • Parrot CK3300™ with GPS antenna • Parrot 3400 LS-GPS™ with large, color LCD • Parrot RHYTHM N' BLUE™ car stereo with <i>Bluetooth</i> hands-free phoning • Parrot MK6000™ Music Kit with audio streaming
HOME & OFFICE PRODUCTS	
<ul style="list-style-type: none"> • Parrot MINIKIT™ Speakerphone • Parrot SOUND SYSTEM™ wireless stereo • Parrot PHOTO VIEWER™ • Parrot PHOTO VIEWER 7"™ • Parrot CONFERENCE™ 	

For press enquiries, please contact Unite:

basinunitesi@uniteiletisim.com

+90 (212) 272 93 13

ABOUT PARROT

Founded in 1994, Parrot has rapidly established itself as a pivotal global player for wireless mobile telephone accessories. Drawing on its tried-and-tested expertise on voice recognition and signal processing technologies, Parrot was one of the very first companies to produce *Bluetooth*®-based wireless hands free car kits, having identified this standard's vast potential as early as 1999. In the first half of 2006, Parrot sold more than 1 million units.



Determined to accompany the mobile telephone's irresistible breakthrough into our day-to-day lives, Parrot has developed two new products in 2006: the Parrot PHOTO VIEWER™, an LCD photo frame designed to display photos transmitted from a mobile telephone via *Bluetooth*, and the Parrot SOUND SYSTEM™, a wireless hi-fi system with speakers linked up to one another using *Bluetooth*.

Today, Parrot truly has a major international focus: 87% of its sales are generated outside of France, and a large percentage of its production is outsourced to carefully selected partners, enabling it to achieve the best possible level of quality and responsiveness. Parrot is now particularly well positioned to capitalize on the bright future opening up for mobile telephone devices.

Parrot has achieved strong growth in its consolidated revenues, up from 80.9 million euros pro forma in 2005 to 116.4 million euros in the first 9 months of 2006.

www.parrotcorp.com Euronext Paris – Eurolist, Compartiment B : FR0004038263 – PARRO

The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Parrot S.A. is under license. Other trademarks and trade names are those of their respective owners.