



Parrot's New *Bluetooth*® PHOTO VIEWER 7" Displays 500 Shots in Vibrant Color, Freeze-Frame or Slideshow Mode

CES Las Vegas – January 8 2007 – Parrot, one of the world-leading innovators in *Bluetooth*® technology, has introduced its new and improved *Bluetooth*-enabled digital photo frame. The PHOTO VIEWER 7" holds more than 500 images and has a seven-inch active-matrix TFT screen for exceptionally bright, crisp photo images. The new frame joins Parrot's 3.5 inch model, introduced in early 2006, that holds over 100 photos.

The Parrot PHOTO VIEWER 7" will be available online and through retailers in Europe from February 2007 with an RRP of £134.

The Parrot PHOTO VIEWER 7", with a screen twice the size of the original, can store more than 500 JPEG files and display them in slide show or freeze-frame mode. Photos can be transferred quickly and easily to the Parrot PHOTO VIEWER 7" from a *Bluetooth*-enabled mobile, digital camera, laptop or other storage device.



Parrot's new large-format Parrot PHOTO VIEWER 7" with seven-inch LCD. It will store more than 500 JPEG photos.

Built-in sensors keep the image right side up whether the frame is positioned vertically or horizontally. The Parrot PHOTO VIEWER 7" also allows for brightness adjustment and shuts off automatically in the dark. The frame allows users to enjoy their favorite photos in the order they want, with customizable slide shows and an ultra-simple three button user interface.

"Digital cameras and camera phones continue selling at a record pace as consumers discover the fun and simplicity of shooting pictures and storing or emailing them digitally,"

says Henri Seydoux, founder and CEO of Parrot. "Our new Parrot PHOTO VIEWER 7" responds to this growing market demand and to our customers and consumers who have told us that a larger screen would be a welcome addition to our photo imaging line."

How to use it

To upload pictures, simply select the Parrot PHOTO VIEWER 7" in the list of *Bluetooth* devices on your phone, digital camera or computer. Then select the picture you want to display and send it to the frame via *Bluetooth*. The picture is instantly converted to the size of the screen.

Features & Technical specifications

- Active-matrix (TFT) screen with 720x480 pixels
- 262,144 color display
- *Bluetooth* v2.0 + EDR
- *Bluetooth* BIP, OPP and FTP profiles
- 128 MB internal memory for storing more than 500 JPEG images
- Software-controlled image resizing
- Accepts JPEG images from 700 K to 7M pixels
- Portrait or landscape position sensor
- Light sensor adjustment of brightness, contrast and backlight
- Fixed display and slideshow functions
- Size of the frame: 8.75 x 7 x 1 inches
- Weight: 17 ounces

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Parrot offers the broadest lineup of *Bluetooth*-enabled products available. The company plans to introduce several more new products in the next 12 months.

Parrot <i>Bluetooth</i> Product Line	
MOBILE ELECTRONICS PRODUCTS	
Portable Units	Professionally installed car kits
<ul style="list-style-type: none"> • Parrot EASY-DRIVE™ plug & play • Parrot MINIKIT™ Speakerphone • Parrot DRIVER HEADSET™ with its own 12V charging cradle 	<ul style="list-style-type: none"> • Parrot CK3000™ • Parrot CK3100 LCD™ • Parrot CK3200 LS-COLOR™ with color LCD and photo caller ID • Parrot CK3300™ with GPS antenna • Parrot 3400 LS-GPS™ with large, color LCD • Parrot RHYTHM N' BLUE™ car stereo with <i>Bluetooth</i> hands-free phoning • Parrot MK6000™ Music Kit with audio streaming
HOME & OFFICE PRODUCTS	
<ul style="list-style-type: none"> • Parrot MINIKIT™ Speakerphone • Parrot SOUND SYSTEM™ wireless stereo • Parrot PHOTO VIEWER™ • Parrot PHOTO VIEWER 7"™ • Parrot CONFERENCE™ 	

ABOUT PARROT

Founded in 1994, Parrot has rapidly established itself as a pivotal global player for wireless mobile telephone accessories. Drawing on its tried-and-tested expertise on voice recognition and signal processing technologies, Parrot was one of the very first companies to produce *Bluetooth*®-based wireless hands free car kits, having identified this standard's vast potential as early as 1999. In the first half of 2006, Parrot sold more than 1 million units.

Determined to accompany the mobile telephone's irresistible breakthrough into our day-to-day lives, Parrot has developed two new products in 2006: the Parrot PHOTO VIEWER™, an LCD photo frame designed to display photos transmitted from a mobile telephone via *Bluetooth*, and the Parrot SOUND SYSTEM™, a wireless hi-fi system with speakers linked up to one another using *Bluetooth*.

Today, Parrot truly has a major international focus: 87% of its sales are generated outside of France, and a large percentage of its production is outsourced to carefully selected partners, enabling it to achieve the best possible level of quality and responsiveness. Parrot is now particularly well positioned to capitalize on the bright future opening up for mobile telephone devices.

Parrot has achieved strong growth in its consolidated revenues, up from 80.9 million euros pro forma in 2005 to 116.4 million euros in the first 9 months of 2006.

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