



New Parrot *Bluetooth*® hands-free car kit with audio streaming will be music to your ears

November 28th 2006 – Paris – Now the car can be a personal jukebox on wheels while providing hands-free *Bluetooth*® mobile phone capability. Parrot has introduced the Parrot MK6000, the industry's first hands-free mobile phone car kit with streaming audio capability that allows users to play their favourite MP3 tunes through a car stereo. The Parrot MK6000 will be available in the UK from early 2007 and will be priced at £124.99

Just start your car, pair your *Bluetooth*-enabled smart phone or other MP3 device with the Parrot MK6000, and enjoy listening to your music over your car's stereo system. And because it's *Bluetooth*-based streaming, there are no tangled wires or worries about having the right size jacks or adapters.

"The Parrot MK6000 is the second in a new series of advanced *Bluetooth* products from Parrot that take advantage of today's fastest growing consumer technologies – audio streaming and *Bluetooth*," says Chris Roberts, Sales and Marketing Director, Parrot UK

"Mobile music is no longer a luxury, it is a must-have for many people on the move – by using a smart phone, iPod™ or any other portable music device. This latest innovation allows consumers to listen to their own MP3 music in their cars without compromising sound quality for any device which enables *Bluetooth* Version 2.0 + EDR (Enhanced Data Rate). A few months ago we introduced the Parrot SOUND SYSTEM with audio streaming – our wireless speaker system for home and office use. Now Parrot is introducing a breakthrough technology for vehicles by combining audio streaming with hands-free *Bluetooth* cell phone capabilities. Audio streaming is poised to be the next big thing in mobile electronics."

In addition to audio streaming, the new Parrot MK6000 features two other ground-breaking Parrot innovations for car kits: 'beamforming' technology for exceptional voice quality while phoning, and a new text-to-speech synthesis function that will read the phone book listings to you.

Beamforming is an advanced signal processing technique that measures and compares the difference in sounds as they are heard by two separate microphones in order to identify and emphasize the driver's voice while filtering out any background noise. It does this by means of a unique highly directional double microphone that captures the speaker's voice while cancelling unwanted noises such as wind, sirens, road construction and other conversations in the car.



The Parrot MK6000 has a simple one-button, six-function user interface that is hardly noticeable on your dashboard yet packs powerful technology.

Text-to-speech makes this car kit easy to use and eliminates having to go through complicated sequences with buttons. For example, you can simply select the Ps in car kit's phone book, and listen to the names being read one after the other: "Paul Smith...Paula Stone...Peter...". Then, with a single click you can dial their telephone number without touching your phone.



The Parrot MK6000 has a simple one-button user interface or control unit that mounts on your dashboard. It controls all the music functions such as play, fast forward, and track selection, as well as phone functions.

Parrot's unique double microphone which, combined with beamforming technology, provides voice clarity even in a noisy car environment.

Like all of the advanced car kits in the Parrot product line, the Parrot MK6000 allows drivers to make calls, take calls and check voicemail without ever having to touch their mobile phone while driving thanks to Parrot's advanced voice recognition technology. The software can also be updated via the Parrot web site (www.parrot.biz) to ensure users get the best from their investment.

In addition, the Parrot MK6000 automatically mutes the vehicle's stereo when a call is being made or received. It also features an expanded phone book capacity – up to 8,000 names – and Parrot's standard 150 voice tags, and is compatible with many *Bluetooth* phones on the market.

Technical specifications:

- Pair up to 5 any phones with *Bluetooth* 1.2
- Interface: 5 buttons + 1 advanced scrolling wheel, with play/pause functions
- Integrated voice-activated menus
- Parrot Beamforming: omni-directional double microphone, along with advanced signal processing software, including noise reduction and echo cancellation
- Audio streaming capabilities with every type of stereo *Bluetooth* source (A2DP peripherals): mobile phones, MP3 players, PDAs, etc. (in some cases, the user must add a *Bluetooth* Version 2.0 + EDR adapter to enable audio streaming)
- Text-to-Speech (TTS): voice generation that reads the mobile phone's contact list out loud.
- Number of contacts: 8,000 max in total with TTS; 150 per paired up telephone without TTS
- Number of voice tags: 150 max in total with TTS; 150 per paired up telephone without TTS
- *Bluetooth* profiles: HSP 1.5, HFP, A2DP, AVRCP, OPP Sync, SPP, PBAP

For press enquiries, please contact Unite:

basinunitesi@uniteiletisim.com

+90 (212) 272 93 13

Parrot offers the broadest line-up of *Bluetooth*-enabled products available. The company plans to introduce several more new products in the next 12 months.

Parrot <i>Bluetooth</i> Product Line	
MOBILE ELECTRONICS PRODUCTS	
Portable Units	Professionally installed car kits
<ul style="list-style-type: none"> • Parrot EASY-DRIVE plug & play • Parrot MINIKIT Speakerphone • Parrot DRIVER HEADSET with its own 12V charging cradle 	<ul style="list-style-type: none"> • Parrot CK3000 EVOLUTION • Parrot CK3100 LCD • Parrot 3200 LS-COLOR with colour LCD and photo caller ID
HOME & OFFICE PRODUCTS	
<ul style="list-style-type: none"> • Parrot MINIKIT Speakerphone • Parrot SOUND SYSTEM wireless stereo • Parrot PHOTO VIEWER 	<ul style="list-style-type: none"> • Parrot CK3300 with GPS antenna • Parrot 3400 LS-GPS with large, colour LCD and GPS antenna • Parrot RHYTHM N' BLUE car stereo with <i>Bluetooth</i> hands-free phoning • Parrot MK6000 Music Kit with audio streaming (available Q1-07)

About Parrot

A member of Bluetooth SIG since June 2000, Parrot (www.parrot.biz) is a leader in Bluetooth mobile phone accessories with over 1.5 million products sold. The company has developed extensive expertise in voice recognition and digital signal processing both in hardware and software. Parrot's focus is to provide the natural extension of mobile phones in three key areas: hands-free communication, audio streaming, and digital photos. Founded in 1994 by Henri Seydoux, Parrot is a global company headquartered in Paris with offices in Germany, Italy, Spain, UK, US and Hong Kong/China. U.S. offices are in New York, Detroit and Austin, Texas. Parrot products are sold online and through retail stores in more than 65 countries.

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