



## Parrot Launches 3400LS-GPS Bluetooth® Car Kit

*Stay in touch while you stay on track*

**CTIA WIRELESS IT in SAN FRANCISCO, CA (SEPTEMBER 26, 2005)** – If you own a Smartphone or a PDA with navigation software, the Parrot 3400LS-GPS kit is made for you. It combines, for the first time, a Bluetooth® hands-free kit with a color LCD screen and GPS antenna.



Parrot's 3400LS-GPS is always on and constantly sends the vehicle's position to your Smartphone or PDA. It's compatible with most navigation software, including Navigon, Route 66, Tom Tom and Viamichelin.

Audio directions are transmitted through the vehicle's speakers.

Meanwhile, the easy-to-read color screen displays your phonebook information, and provides caller ID by number, name and even photo when images are entered into your phonebook. Photos can be used as wallpaper, and personalized features of your mobile phone, such as ringtones, can be synchronized.

Once the 3400 LS-GPS is installed, simply position your Smartphone or PDA in its cradle, start the engine and you're connected instantly and wirelessly. You can make calls, take calls and access the phone book through voice recognition and voice activation features that allow you to keep your hands on the wheel and your eyes focused on the road, while being able to glance easily at your GPS screen.

"Parrot has taken Bluetooth one step further with a color LCD that integrates a GPS transmitter and receiver while providing photo caller-ID. The GPS features are easy to see and hear," said Christophe Dissaux, executive vice president of Parrot, Inc.

Parrot's 3400 LS-GPS benefits and features include:

- Compatibility with the vast majority Bluetooth-enabled phones, Smartphones and PDAs
- Compatibility with most navigation software including Navigon, Route 66, Tom Tom and Viamichelin
- Built-in GPS antenna
- Display of GPS monitoring messages
- Adjustable, high resolution, high contrast LCD with color display of phonebook and call list
- Caller ID with 'send' and 'store' photo identification option
- Voice recognition speed dialing up to 150 names
- Use of car stereo speakers for maximum audio quality
- Ease of installation and use
- Available in seven languages (English, German, French, Italian, Spanish, Dutch, and

Portuguese.)

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### **About Parrot**

Parrot ([www.parrot.biz](http://www.parrot.biz)) is the world's first company to develop and manufacture Bluetooth products that enable seamless integration of vehicles, drivers and mobile phones. Parrot produced the first ever Bluetooth hands-free car kit in 2001 and to date has delivered more than one million worldwide. Today, Parrot offers the industry's broadest car kit product line, which is sold online and through retail stores in 35 countries. Parrot also supplies its proprietary technology to the world's automakers and their suppliers for integrated original equipment applications and to the heavy-duty truck market for commercial and fleet

management purposes. Parrot's technology is focused in four key areas: the design of Bluetooth chipsets, integrated circuit design, development of advanced voice digital signal processing, and compatibility testing. Parrot, founded in 1994 by Henri Seydoux, is a global company with offices in 35 countries. The company is headquartered in Paris, France and its U.S. offices are in New York, Detroit and Austin, Texas.

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