

PARROT #3 magazine

ALL YOUR MOBILE'S TRENDS

PHOTO VIEWER
7"

MK6000

CK3100
LCD

CONFERENCE



luxury, glamour and innovations / free / jan 07 / www.parrot.com

At Parrot, the new year will definitely have plenty going on, including the introduction of a host of new *Bluetooth*® sound and image products.

In sound, the latest wireless audio technologies continue to be developed even further by our engineers. Parrot hands-free *Bluetooth* car kits have become a TRUE audio platform, offering a level of clarity and fidelity that, I can honestly say, you've never heard before. The Parrot MK6000, for example, offers an amazing, state-of-the-art noise reduction system. The Parrot CK3100 LCD Black Edition comes equipped with an advanced voice recognition system and an LCD screen that displays the call information you need. And like all Parrot car kits, it offers crystal clear sound to make calling in your car safer, more comfortable and less restrictive.

In image products these days, everything is digital and shared, plus it's all becoming wireless, and people are taking pictures of everything. There's a quiet revolution going on and Parrot is part of it. The new Parrot PHOTO VIEWER 7" lets you share images of life's memorable moments and experiences with friends and family. Using *Bluetooth* wireless technology, everyone can easily send and display photos in vivid, high-definition color.

Another exciting new product is the Parrot CONFERENCE, a wireless conference phone. You can now communicate with your meeting partners as if they were right next to you!

So, is 2007 the year for new Parrot products? You bet, and I know you'll enjoy learning all about them in this special edition.

Happy reading!
Henri Seydoux,
CEO



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Dial with your voice

When you turn it on, the Parrot CK3100 LCD Black Edition car kit immediately connects to your *Bluetooth* phone.

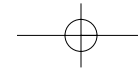
This kit comes with a state-of-the-art voice recognition system, which ensures that you can call hands-free whenever you want. Just speak the name of the person you want to contact and it automatically dials the number.

Your car stereo mutes automatically and the caller's voice comes through the car speakers.

Keep an eye on your calls

The Parrot CK3100 LCD Black Edition has a bright, easy-to-see LCD screen. It displays information from your cell phone such as incoming calls, last call received, phone book and more. This lets you keep an eye on your calls all the time as you drive.





Free your hands and spirit

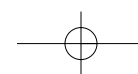
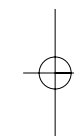
The Parrot MK6000 is much more than just another hands-free car kit. It offers the very latest in signal and audio processing technologies, making it easier and more enjoyable to use.

Parrot BEAMFORMING technology reduces background noise to a minimum when you're talking. The sound is so clear, you'll think the person you're talking to is right next to you.

And when you want to call someone, the Parrot MK6000 actually reads your list of contacts to you. You then confirm the person you want to call and it dials the number automatically. Convenience like this doesn't just free your hands... it frees your spirit as well!

Turn your car into a concert hall

If you're passionate about music, the Parrot MK6000 is definitely for you. It's the first hands-free car kit designed exclusively for music. Use it to play your favorite MP3 tracks directly from your *Bluetooth* A2DP-enabled cell phone or MP3 player and you'll experience exceptional sound from your car stereo... like you're in a concert hall.





Parrot
CONFERENCE



The wireless meeting

Imagine the convenience of receiving a cell phone call and turning it into a conference call. It is now a reality. The innovative new Parrot CONFERENCE is the first *Bluetooth* hands-free teleconference system... and yes, it is wireless!

With five-watt speakers and three built-in microphones, it picks up and reproduces voices in a 360-degree radius with unrivaled, echo-free sound quality. You can now communicate with meeting partners in remote locations as if they were at the conference table with you.

Completely portable

An integrated high-capacity battery and *Bluetooth* connectivity make the Parrot CONFERENCE a portable stand-alone system. Plus, a high-resolution LCD screen displays all the call information you need: public and private phonebooks, phone numbers, IDs, access codes and more. It's the completely portable teleconference solution businesses around the world have been waiting for.

A multimedia platform

Thanks to an integrated Skype interface, the Parrot CONFERENCE can make your teleconferences even more efficient. It is designed to integrate seamlessly with Internet-based (VoIP) communication software, as well as support connectivity with all *Bluetooth*-enabled cell phones.



CAPTURE AND FRAME.
IN THE BLINK OF AN EYE
TRANSFER YOUR PHOTOS
VIA *BLUETOOTH* ON THE
PARROT PHOTO VIEWER 7",
THE LATEST GENERATION
OF DIGITAL PHOTO FRAMES
FROM PARROT. AN IDEAL
FRAME TO COMPLIMENT
YOUR PICTURES.

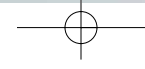
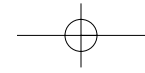


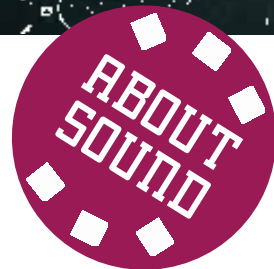
See the big picture

Bigger, brighter and sharper images is what the new Parrot PHOTO VIEWER 7" has to offer. This eye-pleasing, high-definition digital color screen is 720x480 pixels, and you can customize the contrast and brightness to your liking. It automatically switches off as soon as you turn the light off in the room. Everybody smiles when they see the big picture.

Display in an instant

No more waiting to show your photos. *Bluetooth 2.0* lets you transfer them instantly from your cell phone to the Parrot PHOTO VIEWER 7". Scroll and view them individually or view them as a slide show at the speed you set. With a storage capacity of up to 500 images, you can display them in an instant, plus you can be creative by grouping your photos as you prefer.





interview of
Henri Seydoux, CEO & founder

WE CAN ALREADY LISTEN TO MUSIC ON OUR CELL PHONES, LAPTOPS AND MP3 PLAYERS, SO WHAT CAN WIRELESS SPEAKERS ADD?

Our Parrot SOUND SYSTEM wireless speakers let you walk into a room with your own or anyone else's music files and instantly enjoy true high-fidelity sound. This is a real revolution in the sense that there are thousands of MP3 files we carry around with us in our mobile devices that are of very high digital quality. When we can sit down and listen to them with the power and clarity they are capable of, it is a real joy. The whole culture of sharing music on the Internet is suddenly taking on a very real human and physical dimension: you can turn an evening with music-loving friends into a medley of sounds worthy of any concert hall. And all without an RCA cable or speaker wire in sight.

WHAT'S THE DIFFERENCE BETWEEN PARROT SOUND SYSTEM SPEAKERS AND TYPICAL HOME SPEAKER SYSTEMS?

Parrot SOUND SYSTEM speakers are each individually powered and have no wires between them, making them a self-contained audio system that is easily accessible from any Bluetooth-enabled portable music source. Unlike traditional non-powered speakers, the sound is processed entirely digitally. The music you are listening to in your phone, MP3 player or portable PC can be transmitted directly without wires to each speaker which contains a built-in processor, decompression software, digital music player and amplifier. There's no loss of sound quality anywhere. You can even adjust the bass and treble with your computer. In other words, you have everything to make your music the most satisfying sound experience possible.

DO YOU THINK THIS WILL CHANGE PEOPLE'S RELATIONSHIP TO MUSIC?

We're definitely moving towards more shared listening of music. We'll be able to experience one another's music without being restricted by the medium. Sometime soon, people in clubs and bars will let other people listen to the music they have with them on their personal mobile devices. They'll be able to play it via the sound system in the room. It is the revolution of "any time and any place." In other words, you will effortlessly experience and enjoy everything in the moment. Nowadays when you take a great photo you can put it on a website where thousands of people can look at it. From now on, the same will apply to music. It promises to provide many pleasantly surprising and liberating listening experiences.

HOW WILL THAT KIND OF MUSIC-SHARING WORK?

Everyone will become a DJ for everyone else. Imagine real head-to-head music battles, in public as well as private venues. Look at the Karaoke phenomenon in clubs, and the reappearance of musical talent shows on TV. During the past few years, digital technology has completely revolutionized the way we access to music. Now imagine how wireless technology is going to change and enhance the most important aspect of music: *Emotion*.

EVERYONE WILL BECOME A DJ FOR EVERYONE ELSE.



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PARROT MINIKIT HANDS-FREE TO GO



Thanks to its built-in clip, attaching the Parrot MINIKIT to your vehicle sun visor is the easiest thing in the world. A built-in microphone and 2-watt hi-fi speaker ensure exceptional sound quality. Small, lightweight and battery-powered, the Parrot MINIKIT can be carried and used anywhere – car, home, office or outdoors – for the ultimate in portable hands-free calling convenience.

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