



Contact:
Mike Hedge
Vice President – Mktg & Comm.
PARROT, INC.
248-789-8976
mike.hedge@parrot.biz

FOR IMMEDIATE RELEASE

Wireless Giant, Abt Electronics and Tweeter Choose Parrot Car Kit Line

Top Retailers Recognize Parrot Technology and Performance

AUSTIN, TX (Sept 05, 2006) – Three of the nation’s top consumer electronics retailers have chosen to carry *Bluetooth*® hands-free car kits from Parrot, one of the world’s leading innovators in *Bluetooth* technology. They include Wireless Giant, Abt Electronics and Tweeter Home Entertainment Group, Inc.

“These three outstanding retailers will help Parrot rapidly expand our coverage across the U.S. to give consumers easier access to our *Bluetooth* hands-free cellphone capability which many states and cities are now requiring,” said Edward Valdez, president and chief operating officer of Parrot, Inc. “Parrot provides more innovative plug-and-play and professionally installed car kits than any other manufacturer in the world so consumers have more choices to help them keep their eyes on the road and hands on the wheel.”

Michigan-based Wireless Giant, with 95 stores in the Midwest, Southeast and West, is moving into the wireless *Bluetooth* space and is basing its expansion in this technology on the Parrot product line. Initially, Wireless Giant will carry the full Parrot car-kit line of both plug and play and professionally installed units but plans to add Parrot’s non-automotive products like the Parrot PHOTO VIEWER as well. Car kit installation will be handled by InstallerNet which provides concierge installation services for retailers through its network of 1500 professional installers across the U.S.

Abt Electronics in suburban Chicago is the nation’s largest single-store consumer electronics and appliance retailer. The company has an impressive mobile electronics department and provides expert installation services onsite. Abt is carrying the Parrot CK3000, CK3100 and 3200 LS-COLOR.

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Boston-based Tweeter has more than 150 consumer electronics stores reaching from New England to southern California. Tweeter also will start with the Parrot 12-volt line of professionally installed car kits and provides in-house professional installation services. Tweeter plans to showcase the Parrot CK3000, CK3100 and 3200 LS-Color hands-free car kits on displays in each of its stores.

The Parrot car kit line includes the plug-and-play EASY-DRIVE car kit and the new DRIVER HEADSET that comes with its own charging cradle. Parrot professionally installed units include the Parrot CK3000 EVOLUTION (with its discrete keypad); CK3100 (with LCD); Parrot 3200 LS-COLOR (with color TFT-LCD for Photo Caller ID); Parrot 3300-GPS (with GPS antenna); Parrot 3400 LS-GPS (with GPS antenna and color TFT-LCD for Photo Caller ID); and Parrot RHYTHM N' BLUE (AM/FM/CD/MP3 auto stereo receiver with integrated *Bluetooth* hands-free calling features equivalent to the CK3100).

All of Parrot's car kits allow drivers to make calls, take calls and check voicemail without ever having to touch their cell phone while driving thanks to Parrot's advanced voice recognition technology.

Parrot also recently introduced the Parrot PHOTO VIEWER which stores and displays more than 100 photographs that can be transferred wirelessly via *Bluetooth* from cell phones and laptops; and the wireless Parrot SOUND SYSTEM that plays music streamed from MP3 players, laptops and smartphones which support *Bluetooth* version 2.0 and the Advanced Audio Distribution Profile (A2DP). The company will introduce several more new products in the third and fourth quarters leading up to the Consumer Electronics Show in January, 2007.

About Parrot

A member of Bluetooth SIG since June 2000, Parrot (www.parrot.biz) is a leader in *Bluetooth* mobile phone accessories with over 1.5 million products sold. The company has developed extensive expertise in voice recognition and digital signal processing both in hardware and software. Parrot's focus is to provide the natural extension of mobile phones in three key areas: hands-free communication, audio streaming, and digital photos. Founded in 1994 by Henri Seydoux, Parrot is a global company headquartered in Paris and is traded on Euronext. The company has offices in Germany, Italy, Spain, UK, US and Hong Kong/China. U.S. offices are in New York, Detroit and Austin, Texas. Parrot products are sold online and through retail stores in more than 40 countries. Parrot and the Parrot logo are trademarks of Parrot S.A. The *Bluetooth*® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Parrot is under license. Other trademarks and trade names are those of their respective owners. For more information call 1-877-PARROT or visit www.parrot.biz.

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